



Empresa de Desarrollo Urbano





## Outdoor Escalators

Sports Unit **Atanasio Girardot**



*!We transform lives!*

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**edu**<sup>®</sup>

Empresa de Desarrollo Urbano



Library Park  
**Belen**





## ¿About us?

EDU is a government-owned industrial and commercial company with administrative, financial and patrimonial autonomy.

We are also a decentralized entity of the Medellín Mayor's Office committed to transparency, flexibility, leadership, passion for what we do and the institutional values which represent us.



# ¿With whom we have worked?



Alcaldía de Medellín  
**Cuenta con vos**



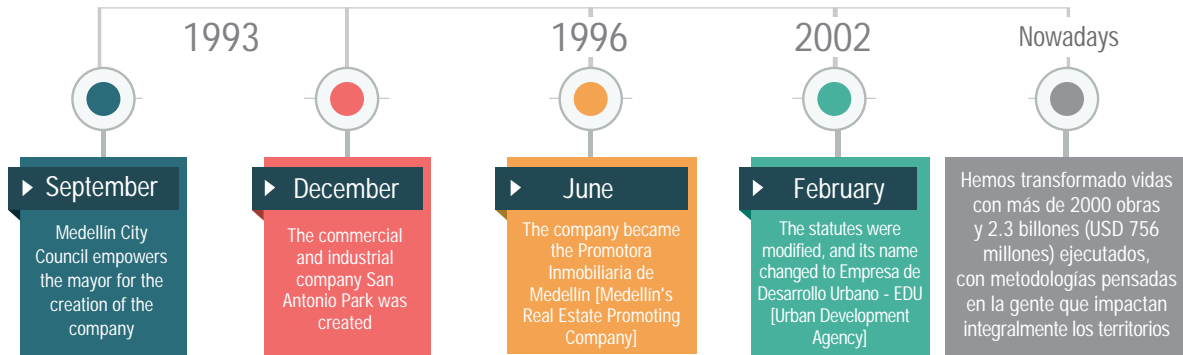
ALCALDÍA DE  
BUCARAMANGA  
Municipio de Bucaramanga





# Our experience

We have made history in the urban transformation of Medellín by creating working networks with the communities and contributing to the city's evolution with our knowledge.



We are a RAM memory in terms of urban transformation

# Recognitions and achievements



## Certifications

- NTC GP 1000 of 2009
- ICONTEC ISO 9001: 2015
- Social responsibility FENALCO Solidario

## Awards and nominations

- Verónica Rudge in urban design at Harvard University 2013
- Work of the year.2013 Edition - ArchDaily
- Holcim Awards 2008 - Gold Category
- Dubai International Award for Best Practices to Improve the Living Environment
- Nomination to Lápis de Acero Award
- Leopoldo Rother Award - Territorial Urban Development Category
- Colombian Biennial of Architecture - 2008, 2010, 2012 and 2016
- Latin American Architecture Biennial - BAL2017
- First place in the Pan-American Architecture Biennial of Quito - BAQ2008
- Nomination to Mies Crown Hall Americas Prize.2015-2016
- La Pieza que Falta Award, Inclusion category 2018

# Actions Comprehensive

Transformation of territories through inclusive interventions that improve the environment by articulating technical, social and environmental aspects. Also, this transformation was achieved by applying instruments, tools and dynamic methodologies in the various stages of projects with professional quality and institutional support.



Social management



Communications



Environmental  
management



Institutional and intersectoral  
coordination



Dynamic  
methodologies

**We acknowledge that territories are different,  
and we understand the differences that arise  
amongst them, therefore, our products are  
flexible to adapt to your needs.**



- Equipment
- Infrastructure
- Urbanism
- Housing

# Urban and architectural designs

Flexibility

- Comprehensive designs (technical, structural and architectural)
- Effectiveness in design settings
- Analysis of economic feasibility
- Land use studies
- We develop city projects to generate better transformations

When designing for people, it is essential to observe, understand and sympathize with them.





## Transparency

# Urban operation

- Formulation of planning instruments
- Legislative management
- Property management
- Real estate management

Comprehensive land planning for the development of territories

We renew to create new spaces



# Execution of projects

Management, execution and integral supervision of projects that transform and improve the environment

- We manage the projects with BIM and PMO methodologies (a requirement for the leed certification)
- Visualization of work progress

- Institutional equipment
- Services equipment
- Public space
- Infrastructure
- Housing

We transform lives to collect smiles



Passion

# Consultancy

- Territorial modeling
- Territorial planning
- Urban and architectural projects
- Diagnostics and formulation of projects with the Comprehensive Urban Projects methodology

We are pioneers in the Comprehensive Urban Projects [PUI in Spanish] methodology, designing structuring and applying it in the transformation of Medellín and in the local, national and international urban development.

Custom support